



CARBON HARVEST TOKEN

Backed by Real-World Assets.

Designed for Real-World Impact



**DO
GOOD**



**CREAT
IMPACT**



**TRADE REAL
WORLD VALUE**



The Impact Community
www.babu.earth
www.opensea.io



1 Token Backed by real world assets. **CREATING REAL WORLD IMPACT**

The Carbon Harvest Token

Backed by Real-World Assets. Designed for Real-World Impact. The Carbon Harvest Token was launched by the support of the Babu Community and its friends.

It is a real-world asset Token with a difference. Every 10-Tokens are backed by 1 United Nations-accredited Carbon Removal Certificate, with the highest possible certifications for environmental and social impact.

Your Tokens are backed by certificates that planted indigenous trees to remove carbon emissions from the atmosphere. They have real world value because companies around the world must pay for certificates to remove the carbon emissions that they caused.

In a nutshell, the Carbon Harvest Token gives you access to the global carbon market while helping the Babu Community and its partner the GRO Foundation to directly support UN-approved impact projects. From clean water and food security initiatives to education, skills training, microfinance, and job creation programs. These projects are built for long-term sustainability and owned by the communities they uplift.

All this impact and value is packed into your Token making it an appreciating store of value that is safe from crypto crashes and bear markets. Be early to the next trillion-dollar market opportunity.

Buy. Hold. Grow – The easy way to do good.

FOOD SECURITY

1 NO
POVERTY



WATER SECURITY

BUSINESS MICROFINANCE

EDUCATION FACILITIES



The Trillion Dollar Opportunity *TO BEAT CRYPTO WINTER*

Every Bullrun is followed by a Crypto Winter.

Hold a Token that is not affected by the bear market and instead increases in value.

Every Carbon Harvest Token is backed by a UN-Certified Premium Carbon Certificate, a real asset in a booming market. Major analysts like McKinsey, Bloomberg, and Deloitte predict that by 2030, one carbon certificate could be worth over \$160, with the market surpassing \$150 billion annually by 2030 and over \$1 trillion by 2040.

When you buy, hold or trade your Carbon Harvest, you are positioning yourself early in one of the fastest-growing real-world markets in the world.

Carbon Harvest is your store of value for Crypto profits and the Crypto Winter.





A SIMPLE CONCEPT

Real World Value on the Blockchain



**Every 10 Tokens are
backed by 1 Carbon Certificate**



**Token Value increases with
Carbon Certificate Prices**



**Mckinsey estimates Carbon Certificate
Prices to reach 160 USD by 2030**

BUY. HOLD. GROW.



The Solution for the Bear Market Your 20x Carbon Harvest Strategy

KEY BENEFIT

By cycling between crypto and real-world carbon markets, Carbon Harvest Holders can preserve capital, avoid crypto downturns, and re-enter with massive upside.

Here is an example strategy.*

BULLRUN

Buy a 1.000 USDC of a Mid-Cap Token

Hold to 5x your value during the Bullrun

Trade USDC value for the Carbon Harvest Token

→ 2028/29 McKinsey estimates carbon certificates to 4x above 100 USD, while average crypto Tokens have lost 80-90% of value.

BEARMARKET

Hold during bear market and wait for value to increase 5x

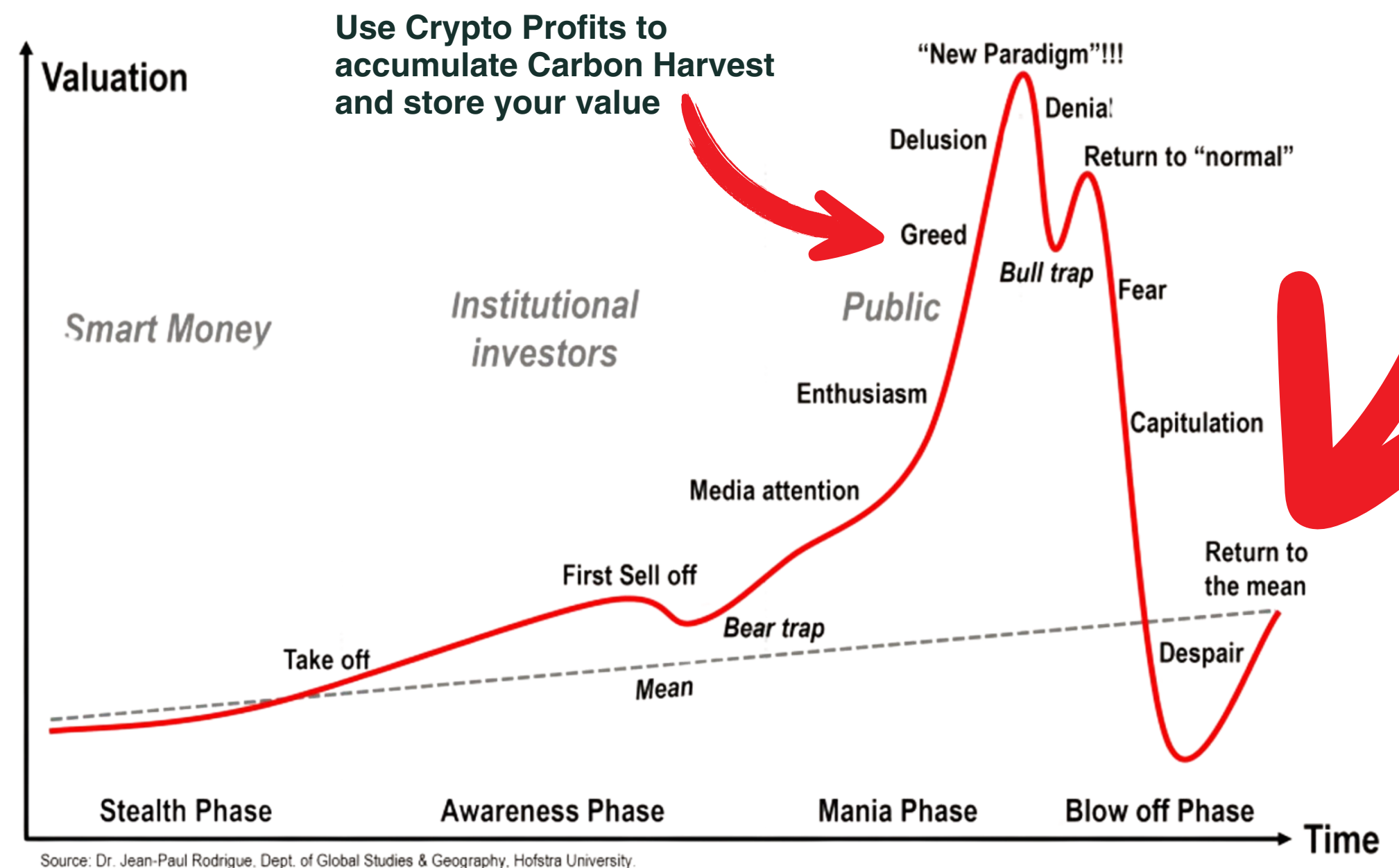
Trade your holdings for 20.000 USDC

BULLRUN

REPEAT

**This is an illustration and not financial advice

Trend Cycles & Investment Opportunities



*No guarantee to profits of liquidity. Statements based on McKinsey market assessment. Buying Crypto products are always considered high risk.

HIGH DEMAND. LOW SUPPLY

The Value of Carbon Certificates

“Prices for credits could rise to a central estimate of US\$80-\$150 per tonne by 2035 (in real 2020 dollars),

In comparison, prices are currently US\$25 per tonne today.”

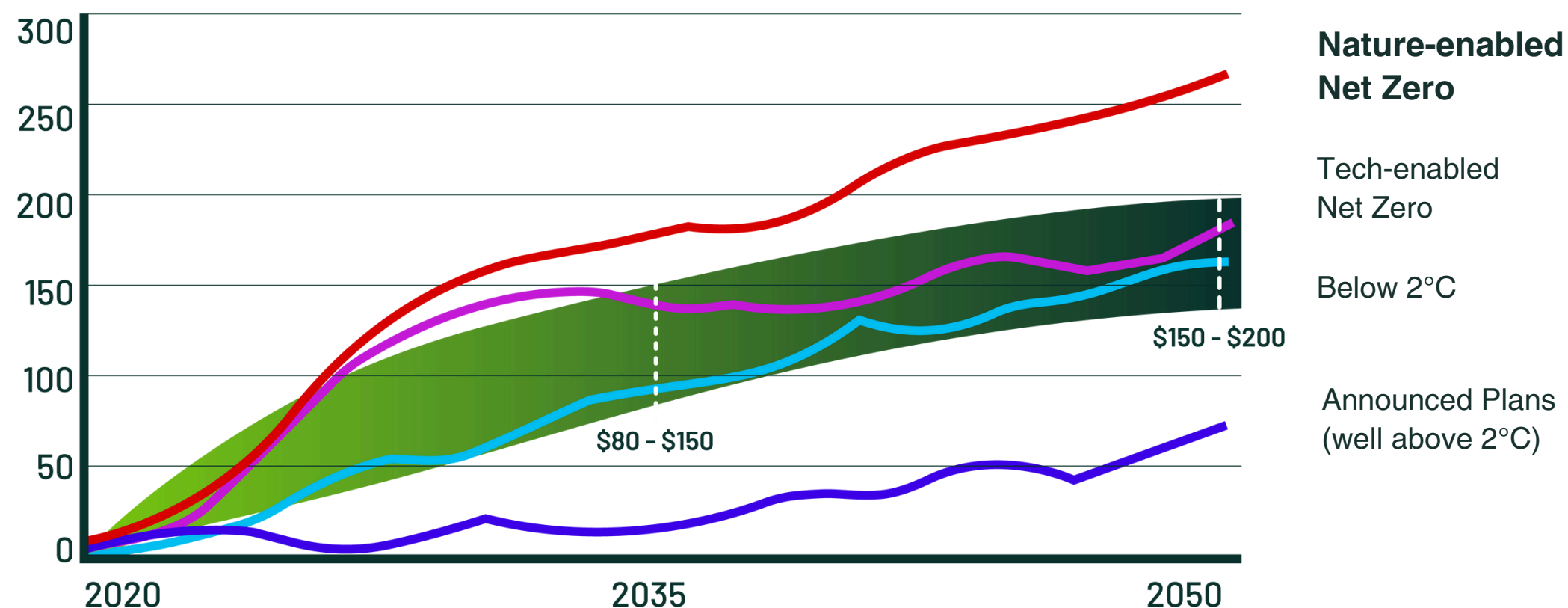
- EY Net Zero Centre Report,
May 2022 -



Lern more about www.babu.earth



This is us!



Deloitte.

Bloomberg

McKinsey&Company



PROOF Accredited. Registered. Public Domain

Real World Asset Backing



Independent Registry

Carbon Certificates are held on the Carbon Registry To back Tokens at a ration of 1:10.

www.carbonregistry.com



Independent Audit

Carbon Certificates are independently Audited following United Nations and ISO-Standards



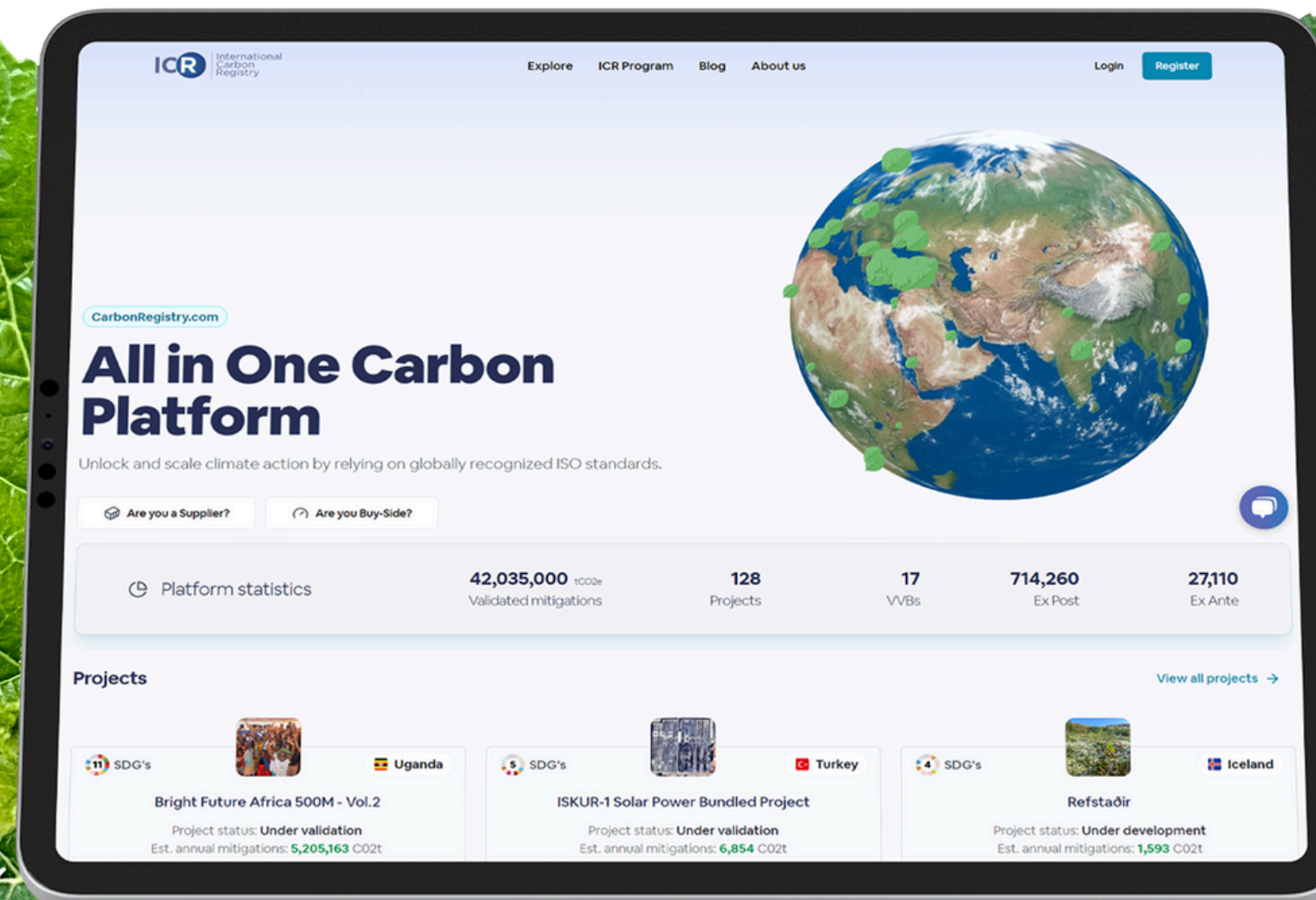
Predicted value increase

Oxford University values certificates at 25 USD in 2025, while McKinsey estimates 160 USD by 2030.



Path to liquidity

Trade the Carbon Harvest Token or hold for carbon certificates To increase and make the Token more valueable.





PROJECT Certifications



A/R ACM-0003-2
Methodology



Certified for Quality
UN Clean Development Mechanism

dMRV-Monitoring



Science Based
CDR-Modelling



Certified for Carbon Accounting
ISO-14064-2

VVB



Certified for
12 of 17 SDG



Certified for Impact
UN Sustainable Development Goals

Registry





TOKEN Utility

CORE FUNCTIONS

ADDITIONAL FEATURES



BURN

Be Certified
Redeem your certificate to offset your personal carbon footprint.

TAX Write-off
Donate your rewards to support impact projects directly and receive a tax deductible receipt.

TRADE

Babu Marketplace
Purchase partner product offers with reward Tokens subject to availability.

Peer-to-Peer Liquidity
Trade BABU Masks and BABU Rewards independent ly with buyers, speculators or sell with us.

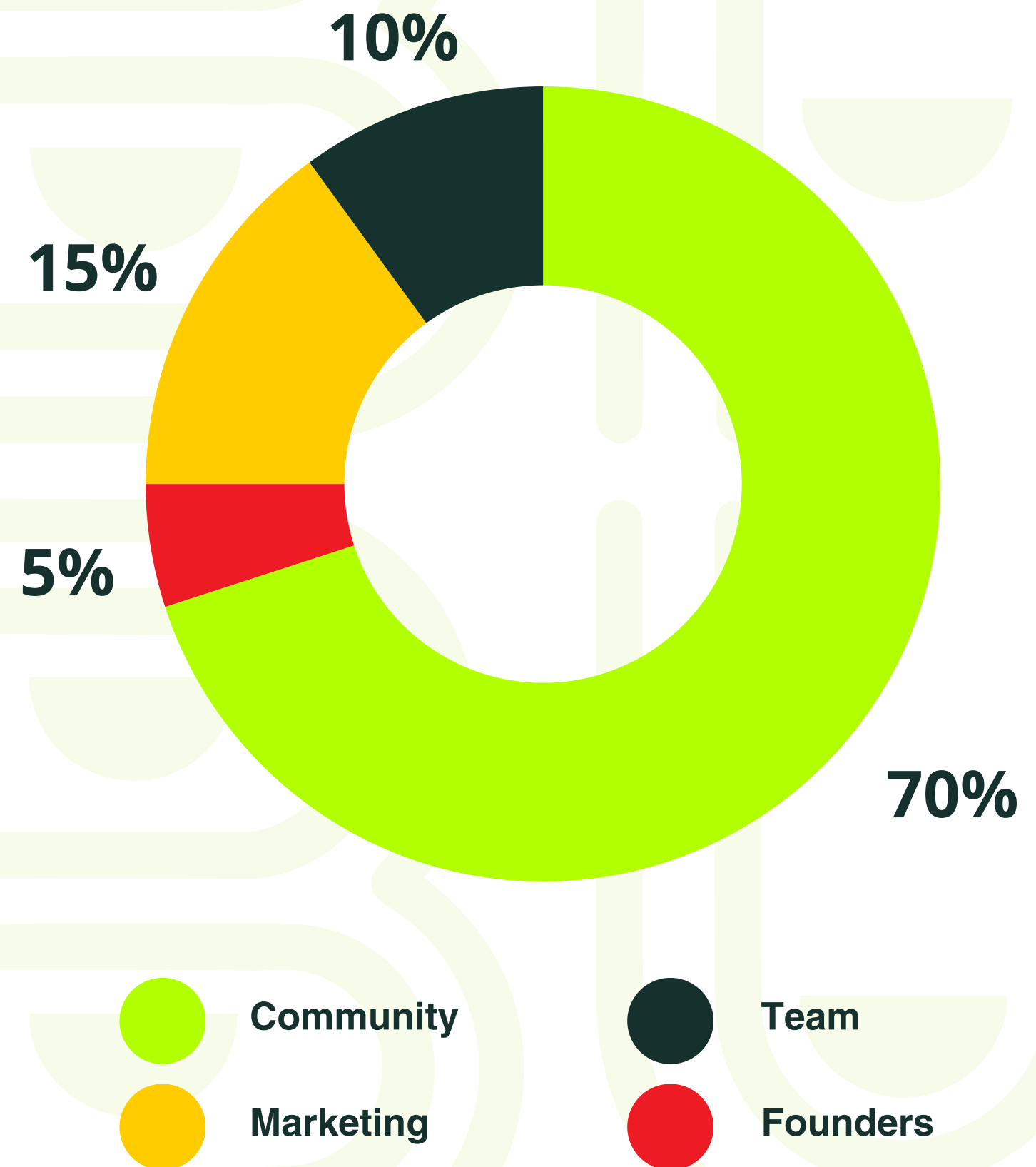
BABU Tokenomics

The Babu Project is a real world asset backed project. This means that the value of the project is generated outside of the blockchain and independent of adoption.

The project tokenomics are designed to create a strong community that holds 70% of Token distribution for you.

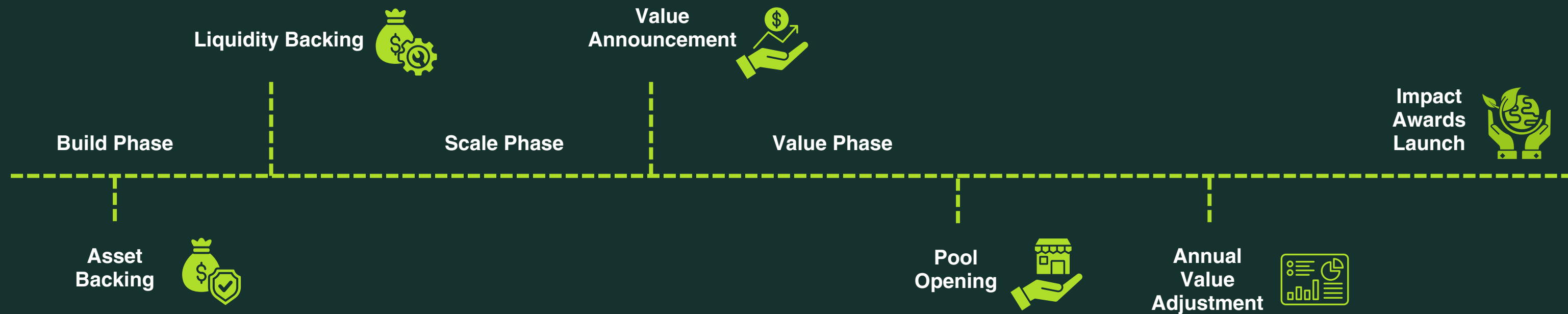
The Early Bird Launch has already attracted nearly 2.000 Community Members with Unique Wallets, meaning that there is a strong foundation.

To further increase trust, the founders, team and company have an additional lock-up period of 4 years to receive all of their Tokens and only receive 25% of their Tokens per year.





BABU ROADMAP



BUILD PHASE:

Babu is the umbrella for several communities that supported an early bird sale to launch the underlying reforestation and social impact project managed by the GRO Foundation.

GOAL:

- Carbon Project launch
- Project Validation Audit
- Project Listing on Registry

SCALE PHASE:

Babu aims to do its first Reward Airdrop to the Early Bird Community in September 2024 and introduce the BABU masks around the same time as a Pre-Sale offer to support the project long-term. Participants will be rewarded over a 20 year period but can trade their masks peer-to-peer as of 2025)

GOAL:

- Reward Token Asset backing
- Reward Token Airdrop - Q4 2024
- BABU Mask pre-sale - Q4 2024
- BABU Mask public sale - Bull Market 2025

VALUE PHASE:

The Value phase aims to establish the BABU Project as a premier real world asset solution on the blockchain that attracts a community that wants to do good but also savvy investors and traders who use BABU Rewards to secure their profits during crypto winters.

GOAL:

- Establish BABU as #1 "Winter Proof" crypto
- Establish BABU as #1 RWA Solution
- Peer to Peer Marketplace
- Liquidity Pool Opening
- Partner Offers



Welcome to the Babu Community

WHERE PURPOSE MEETS PROSPERITY

The Babu Community is a vibrant network of ecopreneurs, changemakers, and good-hearted individuals who believe in building a better world together. We serve as a launchpad for high-impact projects that drive both environmental and social good. At Babu, we know that doing good and doing well can go hand in hand. That's why we support initiatives that not only create real-world impact but also offer meaningful rewards for our community. We were proud first movers in launching an innovative carbon and social impact project, and in recognition, our community now receives Carbon Harvest Token airdrops, a utility token designed for real use across our growing ecosystem.

The total supply of Carbon Harvest Tokens is fixed, made up only of the original mask-linked tokens, the remaining reserves, and the current circulating supply. No more will ever be created. Together, we are proving that real-world asset tokens are the future of blockchain and that when a committed community joins forces, we can achieve something truly transformative.



Be Babu. Make a difference. Join the movement and receive your Carbon Harvest Tokens.



LIFETIME NO. OF
TOKENS AIRDROPE

MINIMUM DROP
YEAR 1

MINIMUM DROP
YEAR 2

MINIMUM DROP
ALL OTHER YEARS



1140

20

40

60



6480

120

240

360



42750

750

1500

2250



THE PATH TO **Net-Zero**

